# Discover Green Compass



#### WELCOME GUESTS & OPEN EVENT

- Welcome and thank you for coming!
- I'm excited to share the story of Green Compass, and why we are the trusted leader in hemp-based wellness, and the positive results that people are experiencing, simply by using and sharing our products.
- I'd first like to take a moment to get to know you.
  - Raise your hand if Green Compass hemp-based wellness has helped you, your family or someone you care about feel better?
  - Raise your hand if you are here because you are curious to learn more about CBD and how it works?
  - Raise your hand if you were invited by a friend or a family member, and they thought Green Compass CBD might help you?
  - And who is here because they wanted a little time away from the house, kids, or spouse?

OK, great, no matter what the reason, we are so happy you chose to join us tonight!

#### ADVOCATE STORY (3 MINUTES)

- Introduce yourself, name, city/state, family, what did you do before joining Green Compass?
- How did you learn about Green Compass?
- How do the products and company support you and your family?

### THE GREEN COMPASS FOUNDER STORY

I'd like to begin by sharing how Green Compass was born:

- Green Compass Founder, and **President**, **Meredith Cook**, was not feeling herself mentally and physically after the birth of her second son.
- Her brother, Brooks Bailey researched the available CBD for his athletic recovery, and recommended it to Meredith.
- Meredith tried several CBD brands, and while feeling slightly better, she was unable to find a CBD brand that was transparent, consistent, and clean that she could trust for herself and for her family.
- Sterling Cook, Green Compass CEO and Meredith's husband had spent his career working with organic commercial farms and production.
- After careful evaluation and identifying a need in the market, Meredith and Sterling chose to partner with Adam and George Wooten—long-time family-friends, and six generation farmers who went to NC State, one of the nation's top agricultural schools. They were also pioneers in the hemp pilot program in North Carolina.

• Together they cultivated Meredith's vision of producing clean, quality, transparent hemp. The product immediately began to change their lives, alongside the many friends and family members who began trying it. Green Compass quickly became known as the leading brand, and category creator of something we call **"Hemp-Based Wellness"**.

## WHAT IS CBD AND HOW DOES IT WORK?

So, you might be thinking, what exactly is CBD and how does it work?

- CBD is one of the fastest growing and most talked about health and wellness products on the market today.
- CBD, also known as Hemp Flower Extract has lower levels of THC, .03 or less. The low levels of THC supports safe use of CBD daily without any psychoactive properties..
- CBD is a chemical compound found in the cannabis plant with properties that can aid in reducing anxiousness, nausea, pain and so much more.
- Now, without getting too deep into the amazing science tonight, it is important to understand that CBD interacts with the endocannabinoid system or ECS, which is made up of a series of receptors located throughout our body. Only recently discovered, these receptors can help assist in the management of pain, stress, sleep, regulate appetite and improve motor and neurological function.
- When taken daily, CBD boosts our natural endocannabinoid system, which results in increasing balance within the body and mind.

## WHY IS GREEN COMPASS THE TRUSTED LEADER IN HEMP-BASED WELLNESS?

- Our hemp is grown in USDA Certified Organic fields, which means they are free of heavy metals and no chemical herbicide or pesticide is used.
- We are **vertically integrated**, which means, the company owns and controls each part of the planting, harvesting, innovation, manufacturing, and fulfillment processes.
- We use small batch **CO2 extraction** to separate the beneficial compounds from the plant. It takes more time but produces a higher quality hemp oil.
- Our lab conforms to the **GLP/GMP standards** and uses efficient processes without degradation of beneficial compounds so that the product quality is as high as possible.
- We utilize stringent independent third-party lab testing to ensure efficacy and safety.
- And, every product is backed by a no-risk, 30-day money-back guarantee.

### ADVOCATE TESTIMONIAL (3 MINUTES)

- The real proof that our products work is in the countless stories of those who use Green Compass products.
- I'd like to introduce.....
- Advocate Story
- Thank you, \_\_\_\_\_. It's amazing stories like this, which make this business so rewarding.



#### HOW DO YOU BEGIN EXPERIENCING THE BENEFITS OF CBD?

- So now you may be wondering; how do I get started experiencing the benefits of hempbased wellness for yourself and your family?
- If you are new to Green Compass, we recommend that you begin by experiencing the benefits of using our Balance and Restore Bundle. This bundle includes a one-month supply of our 750mg CBD tincture, and a one-month supply of our proprietary Nano-Enhanced CBD Jellies. These products are the perfect place to begin your hemp-wellness journey. Both are made with our clean and tested, pure CBD and designed to support balance within the body and mind.

# CLOSE

## GETTING STARTED WITH GREEN COMPASS IS SIMPLE AND EASY!

# THERE ARE 3 ways to discover green compass.

# 1 SHOP AND TRY!

Simply place an order and your Green Compass products will be delivered right to your door! If you have any questions on where to begin based on your needs, please talk to me, or discuss with the Advocate who invited you.

# 2 BECOME A PREFERRED CUSTOMER AND SUBSCRIBE AND SAVE!

The real benefits of CBD are experienced through daily use. Our Preferred Customers enjoy all Green Compass products at a 20% discount and they are also eligible for special discounts and exclusive promotions. Preferred customers can also earn FREE shipping starting on your 3rd consecutive order!

# 3 join the movement and become an advocate for health!

If you value natural, holistic health and wellness practices and love the idea of helping yourself and others or if you see the positive financial potential of building a business within our company become a Green Compass Advocate. Our Advocates save on every personal product order and enjoy the opportunity to earn income by helping others experience the benefits of optimal health through clean, quality, hemp-based wellness.

We hope you choose to increase balance within your body and mind by discovering all the benefits of the Green Compass community, opportunity, and products.

### THANK YOU AGAIN FOR COMING AND WE HOPE YOU HAVE A GREAT NIGHT!

